



Red Coat RECEPTION

SOCIAL EVENT || NOVEMBER 26TH, 2025

Reception 7 PM - 10 PM at The Atlas Hotel

All Hereford Association members, exhibitors, and guests are invited to the Atlas for a meal, drinks, and a casual evening of fellowship and comradery.

RED COAT CLASSIC || RAFFLE FUNDRAISER

Featuring a \$5000 Canada-Wide Sale Credit towards a Hereford Bull or Female, as well as over \$25,000 in other sale & service credits.

*Tickets can be purchased from any SHA Board Member prior to and during Agribition week.
Grand prize draw to be made Friday during the show.

THE ATLAS HOTEL || HEREFORD HEADQUARTERS

A block of rooms is reserved until **October 22, 2025**

Rate of \$149.99

Call the hotel directly to book

HOSPITALITY ROOM || THE ATLAS HOTEL

Hospitality Room will be open to Hereford Exhibitors, Visitors and Guests at The Atlas Hotel

Wednesday, November 26 - Friday, November 28, 2025.

**BETTER YOUR BEEF
SASKATCHEWAN
HEREFORD**

OFFICE || **THE SASKATCHEWAN HEREFORD ASSOCIATION**

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